

# THE SUMMIT



## SPONSORSHIP PROSPECTUS

11<sup>th</sup> & 12<sup>th</sup> November 2024  
Wonnarua Country - Hunter Valley, NSW

# Anigunya - Welcome to Wonnarua Country

The NSW Indigenous Chamber of Commerce Inc. (NSWICC) acknowledges that The Summit is held each year on Wonnarua Country, and as such we pay our respects to our hosts, the Wonnarua People as the custodians of this, the land of rivers and mountains.

We acknowledge the creator Biame, and the Kawul, who flies above to protect and warn the people of this land. We also acknowledge the ever-present spirits of the past who have laid the path for our elders of present, whilst also supporting the young and emerging leaders of tomorrow.



The Summit is held exclusively at the Rydges Resort, centrally located within the Hunter Valley wine region and within convenient proximity to Sydney. This picturesque location provides delegates a relaxed and informal atmosphere to break down barriers, network and learn together.

Ochre sponsors will have unique signage opportunities throughout the resort leading up to and during the two days, which will be visited by over 500 delegates from Indigenous businesses, government, corporate and industry buying organisations.





## What's the motive?

Despite a growing pipeline of Aboriginal and Torres Strait Islander owned businesses with the capacity to serve diverse industries in NSW and the introduction of targeted procurement policies and RAPs by governments and the wider business sector, spend with these suppliers is less than it could be and should be. The reason for this is both sides of the supply chain are lacking in their capacity and/or capability to fully engage with each other.

As the State's peak body and voice for Indigenous business, the NSWICC has responded with an innovative partnership and service model that addresses the capacity needs of government and industry buying organisations to address barriers and maximise opportunities to supply, employ and invest in local capacity. The Summit event adds significant value to this important work each year providing the platform for networking and trade opportunities, shared learnings, leadership and successful cases studies.

**Join us for The Summit 2024 and be part of a united legacy for change!**



# Day 1 - Indigenous Business Tradeshow & Networking Event

The Business Tradeshow celebrates the enormous diversity and capacity of Aboriginal and Torres Strait Islander businesses from every region of NSW, with networking and introductions made during previous tradeshows resulting in many contract exchanges.

Over 100 businesses will be available for delegates to visit and discuss their procurement needs, and several key stakeholder booths showcasing the programs and initiatives that government and industry offer to the infrastructure and construction sector, for example, training and skills providers. The tradeshow is fully catered, and a business lounge will be available throughout the event.



As day 1 draws to a close, delegates are invited to a casual dinner and networking event on the terrace; a perfect environment to unwind from the tradeshow, further engage and make new connections. Those who like a challenge can enter the 'You're in a League of their Own' competition and try their chance a special prize.

## Day 2 - Knowledge Forum

The Summit Knowledge Forum will consist of innovative presentations from key industry and government change makers, and Indigenous business showcases. Delegates can engage with expert panelists to learn and unpack what local and global best practice Indigenous engagement looks like and how this can be applied within their own organisations. The Knowledge Forum is fully catered and a business lounge is available throughout the day.



Key forum sessions include:

- Ministerial address
- Ochre sponsor keynote
- Indigenous business showcases
- CPO roundtable
- 20 expert speakers, across 4 engaging panel topics

# ICF Awards & Gala Dinner

As the forum draws to a close on day 2, delegates ready themselves for the annual Summit Awards and Gala Dinner; a mesmerising black tie event and the place to come together and celebrate Indigenous business excellence and industry advocacy. Delegates are treated to a night of exceptional cuisine and great entertainment, right in the heart of the Hunter Valley.



## Award categories include:

- Partner of the Year
- Project of the Year
- Outstanding Individual Contribution to Indigenous Advocacy
- Emerging Indigenous Enterprise of the Year
- Indigenous Business of the Year - Urban
- Indigenous Business of the Year – Regional
- Sustainability & Environmental Impact Award
- Industry Woman of the Year
- Indigenous Employee of the Year
- Wuu-rri Vending – Empowering Indigenous Enterprise Award



# Premier sponsorship options

Sponsorship level	Ochre	Gold	Silver	Bronze
Cost	\$75,000 +GST	\$50,000 +GST	\$30,000 +GST	\$15,000 +GST
Complimentary tickets (all ICF events)	15	10	5	3
Complimentary tradeshow booth	Large	Medium	Medium	Standard
Speaking opportunities	<ul style="list-style-type: none"> <li>Knowledge forum 10-minute presentation</li> </ul>	<ul style="list-style-type: none"> <li>Panelist opportunity and/or tradeshow presentation</li> </ul>	<ul style="list-style-type: none"> <li>Tradeshow presentation</li> </ul>	-
Event signage	<ul style="list-style-type: none"> <li>Prominent dual-brand logo on locational signage*</li> <li>Digital display logo placement</li> </ul>	<ul style="list-style-type: none"> <li>Prominent event signage</li> <li>Digital display logo placement</li> </ul>	<ul style="list-style-type: none"> <li>Prominent event signage</li> </ul>	<ul style="list-style-type: none"> <li>Event signage</li> </ul>
Promotional collateral	<ul style="list-style-type: none"> <li>Access to naming rights - incl. prominent dual-brand logo placement on event materials*</li> <li>Promotional document and/or item inclusion in delegate tote bag</li> <li>Access to event photographer for professional team photos and participation in event videos</li> </ul>	<ul style="list-style-type: none"> <li>Prominent logo placement within event program</li> <li>Promotional document and/or item inclusion in delegate tote bag</li> <li>Access to event photographer for professional team photos and participation in event videos</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement within event program</li> <li>Promotional document inclusion in delegate tote bag</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement within event program</li> <li>Promotional document inclusion in delegate tote bag</li> </ul>
Digital channel exposure	<ul style="list-style-type: none"> <li>Dual-brand prominence on event website &amp; event media releases</li> <li>Significant logo &amp; brand placement on social media pre &amp; post event</li> <li>Separate posting with The Summit Award winners (incl. photo op)</li> </ul>	<ul style="list-style-type: none"> <li>Logo prominence on event website</li> <li>Significant brand exposure on social media pre &amp; post event</li> <li>Separate posting with The Summit Award winners (incl. photo op)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on event website</li> <li>Brand exposure on social media pre &amp; post event</li> <li>Separate The Summit Award post</li> </ul>	<ul style="list-style-type: none"> <li>Logo on The Summit website</li> <li>Brand exposure on social media pre &amp; post event</li> </ul>
ICF Awards	<ul style="list-style-type: none"> <li>Major award category naming rights</li> <li>Present award on stage</li> <li>Your logo on award*</li> </ul>	<ul style="list-style-type: none"> <li>Award category sponsorship</li> <li>Present award on stage</li> <li>Your logo on award*</li> </ul>	<ul style="list-style-type: none"> <li>Award category sponsorship</li> <li>Present award on stage</li> <li>Your logo on award*</li> </ul>	-

\* Subject to printing deadlines TBA



## Other sponsorship opportunities

If our premier sponsorship options are not suited to your organisation, or you have something else in mind, please contact the NSWICC events team. An example of additional sponsorship opportunities include:

- Day 1 - Tradeshow lunch sponsor - \$7,500 +GST
- Day 1 - Networking event & 'You're in a League of Your Own' competition sponsor - \$7,500 +GST
- Day 2 - Knowledge forum lunch sponsor - \$7,500 +GST
- Day 2 - Panel sponsor - \$5,000 +GST
- Day 2 - Indigenous Business Showcase sponsor - \$5,000 +GST
- Business Lounge sponsor - \$10,000 +GST
- Awards Dinner sponsor - \$25,000 +GST
- Award Category sponsor - \$3,000 +GST



## Our Past Sponsors and Attendance

Attendance	2021 (1 day event)	2022	2023
Exhibitors	35	58	94
Tradeshow attendees	Part of Knowledge Forum	229	354
Knowledge Forum attendees	239	249	316
Gala Awards attendees	197	300	408
<b>Total</b>	<b>471</b>	<b>833</b>	<b>1172</b>

*"Yarnology were the proud media sponsors at the recent NSWICC Infrastructure & Construction Forum in the Hunter Valley. A great couple of days sharing yarns about potential storytelling and multimedia collaborations with industry, government and community. One of Yarnology's many roles as the media sponsor of the NSWICC Forum, was to be an immersive participant in recording and sharing the inspirational stories of the event. Congratulations to the NSWICC and their incredible team for creating an environment conducive to excellence..*

*A big shoutout to the Deb and her team at NSWICC for their vision in this sector and through partnerships like these that we can truly make a difference in empowering Indigenous business leaders and fostering a supportive community."* **A. Professor Wayne Quilliam, CEO - Yarnology**

*"Another fantastic Infrastructure & Construction Forum. Great job by the team at the NSW Indigenous Chamber of Commerce Thankyou from all of our mob here at 10 for the opportunity to be involved and support the advancement of Indigenous Business. It has been an awesome experience to watch the progression of this event from the very first one 3yrs ago to now! Looking forward to next year....only ever getting better and better."* **Heath Smith, CEO – 10Telco**





## Thank you!

Thank you for your interest in sponsoring The Summit 2024 - If you have any further questions or queries:

- Visit: [www.nswiccevents.com](http://www.nswiccevents.com)
- Call: 02 4932 7722
- Email: [events@nswicc.com.au](mailto:events@nswicc.com.au)