

# NSWICC

## INFRASTRUCTURE & CONSTRUCTION FORUM



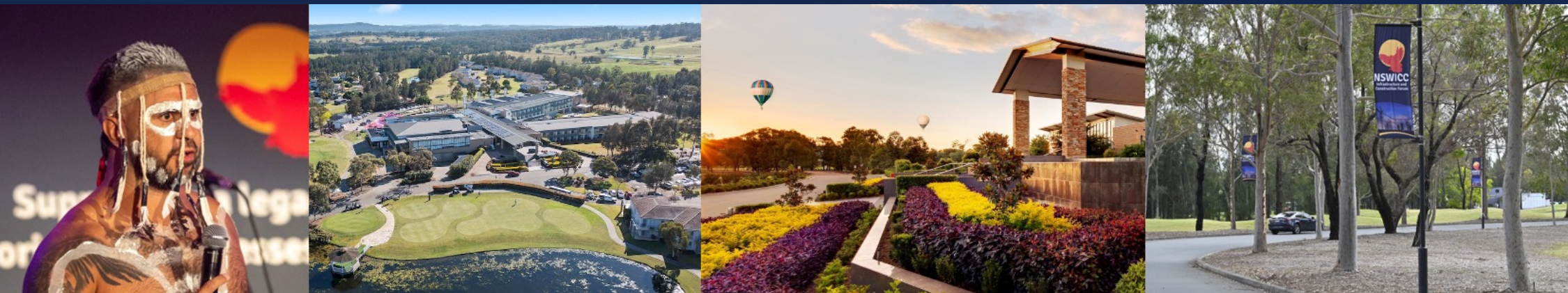
## SPONSORSHIP PROSPECTUS

13<sup>th</sup> & 14<sup>th</sup> November 2023  
Wonnarua Country - Hunter Valley, NSW

# Anigunya - Welcome to Wonnarua Country

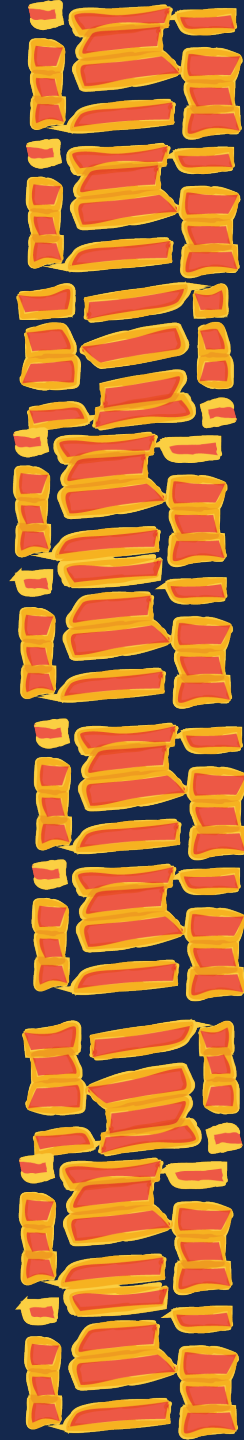
The NSW Indigenous Chamber of Commerce Inc. (NSWICC) acknowledges that the Infrastructure & Construction Forum (ICF) is held each year on Wonnarua Country, and as such we pay our respects to our hosts, the Wonnarua People as the custodians of this, the land of rivers and mountains.

We acknowledge the creator Biame, and the Kawul, who flies above to protect and warn the people of this land. We also acknowledge the ever-present spirits of the past who have laid the path for our elders of present, whilst also supporting the young and emerging leaders of tomorrow.



The ICF is held exclusively at the Rydges Resort, centrally located within the Hunter Valley wine region and within convenient proximity to Sydney. This picturesque location provides delegates a relaxed and informal atmosphere to break down barriers, network and learn together.

Ochre sponsors will have unique signage opportunities throughout the resort leading up to and during the two days, which will be visited by over 400 delegates from Indigenous businesses, government, corporate and industry buying organisations.





## What's the motive?

Despite a growing pipeline of Aboriginal and Torres Strait Islander owned businesses with the capacity to serve diverse industries in NSW and the introduction of targeted procurement policies and RAPs by governments and the wider business sector, spend with these suppliers is less than it could be and should be. The reason for this is both sides of the supply chain are lacking in their capacity and/or capability to fully engage with each other.

As the State's peak body and voice for Indigenous business, the NSWICC has responded with an innovative partnership and service model that addresses the capacity needs of government and industry buying organisations to address barriers and maximise opportunities to supply, employ and invest in local capacity. The NSWICC ICF event adds significant value to this important work each year providing the platform for networking and trade opportunities, shared learnings, leadership and successful cases studies.

**Join us for ICF 2023 and be part of a united legacy for change!**

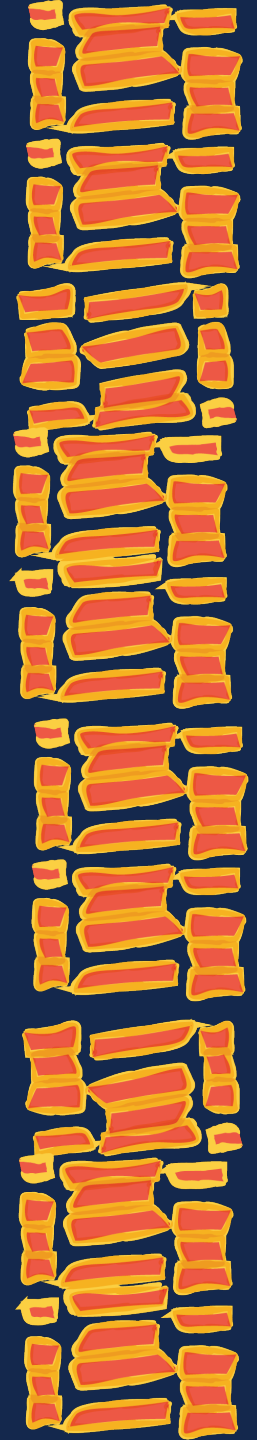
# Day 1 - Indigenous Business Tradeshow & Networking Event

The Indigenous Business Tradeshow celebrates the enormous diversity and capacity of Indigenous businesses from every region of NSW, with networking and introductions made during previous tradeshows resulting in many contract exchanges.

Over 90 businesses will be available for delegates to visit and discuss their procurement needs, and several key stakeholder booths showcasing the programs and initiatives that government and industry offer to the infrastructure and construction sector, for example, training and skills providers. The tradeshow is fully catered, and a business lounge will be available throughout the event.



As day 1 draws to a close, delegates are invited to a casual dinner and networking event on the terrace; a perfect environment to unwind from the tradeshow, further engage and make new connections. Those who like a challenge can enter the 'You're in a League of their Own' competition, hosted by NRL's Dean Widders and special guest judges, who will coach and judge contestants in this fun pass the footy activity. Winners of the challenge will receive a special prize.



## Day 2 - Knowledge Forum

The ICF Knowledge Forum consists of innovative presentations from key industry and government change makers, and Indigenous business showcases. Delegates can engage with expert panellists to learn and unpack what local and global best practice social procurement is, and how this can be applied within their own organisations. The Knowledge Forum is fully catered and a business lounge is available throughout the day.



Key forum sessions include:

- Ministerial address
- Ochre sponsor keynote
- Urban Indigenous business showcase
- Regional Indigenous business showcase
- CPO roundtable
- 20 expert speakers, across 4 engaging panel topics

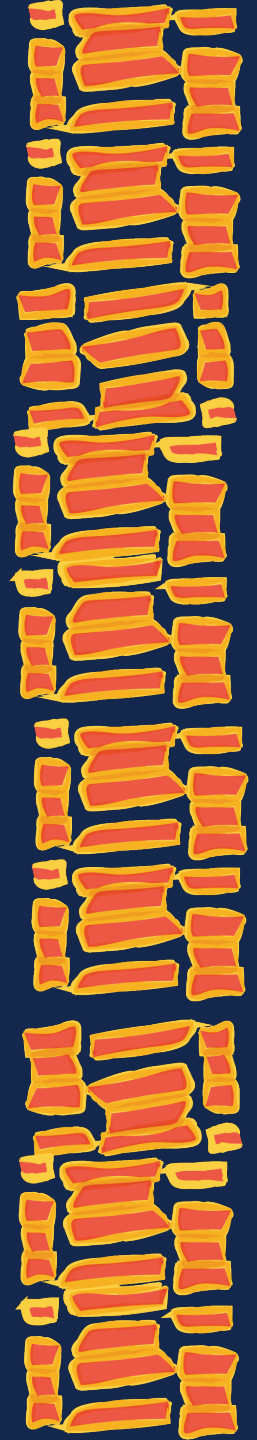
# ICF Awards & Gala Dinner

As the forum draws to a close on day 2, delegates ready themselves for the annual ICF Awards and Gala Dinner; a mesmerising black tie event and the place to come together and celebrate Indigenous business excellence and industry advocacy. Delegates are treated to a night of exceptional cuisine and great entertainment, right in the heart of the Hunter Valley.



## Award categories include:

- Emerging Indigenous Enterprise of the Year
- Indigenous Business of the Year
- Infrastructure & Construction Woman of the Year
- NSWICC Infrastructure & Construction Partner of the Year
- Indigenous Employee of the Year
- Indigenous Apprentice/Trainee of the Year
- Outstanding Individual Contribution to Indigenous Advocacy
- Outstanding Organisational Contribution to Indigenous Advocacy
- Sustainability & Environmental Impact Award
- Government Department / Agency of the Year



# Premier sponsorship options

Sponsorship level	Ochre	Gold	Silver	Bronze
Cost	\$75,000 +GST	\$50,000 +GST	\$30,000 +GST	\$15,000 +GST
Complimentary tickets (all ICF events)	15	10	5	3
Complimentary tradeshow booth	Large	Medium	Standard	Standard
Speaking opportunities	<ul style="list-style-type: none"> <li>Knowledge forum keynote address</li> </ul>	<ul style="list-style-type: none"> <li>Panelist opportunity and/or tradeshow presentation</li> </ul>	<ul style="list-style-type: none"> <li>Tradeshow presentation</li> </ul>	-
Event signage	<ul style="list-style-type: none"> <li>Prominent dual-brand logo on locational signage</li> <li>Digital display logo placement</li> </ul>	<ul style="list-style-type: none"> <li>Prominent event signage</li> <li>Digital display logo placement</li> </ul>	<ul style="list-style-type: none"> <li>Event signage</li> </ul>	<ul style="list-style-type: none"> <li>Event signage</li> </ul>
Promotional collateral	<ul style="list-style-type: none"> <li>Access to naming rights - incl. prominent dual-brand logo placement on event materials</li> <li>Promotional document and/or item inclusion in delegate tote bag</li> </ul>	<ul style="list-style-type: none"> <li>Prominent logo placement within event program</li> <li>Promotional document and/or item inclusion in delegate tote bag</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement within event program</li> <li>Promotional document inclusion in delegate tote bag</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement within event program</li> <li>Promotional document inclusion in delegate tote bag</li> </ul>
Digital channel exposure	<ul style="list-style-type: none"> <li>Dual-brand prominence on ICF website &amp; event media releases</li> <li>Significant logo &amp; brand placement on social media pre &amp; post event</li> <li>Separate posting with ICF Award winners (incl. photo op)</li> </ul>	<ul style="list-style-type: none"> <li>Logo prominence on ICF website</li> <li>Significant brand exposure on social media pre &amp; post event</li> <li>Separate posting with ICF Award winners (incl. photo op)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on ICF website</li> <li>Brand exposure on social media pre &amp; post event</li> <li>Separate ICF Award post</li> </ul>	<ul style="list-style-type: none"> <li>Logo on ICF website</li> <li>Brand exposure on social media pre &amp; post event</li> </ul>
ICF Awards	<ul style="list-style-type: none"> <li>Major award category naming rights</li> <li>Present award on stage</li> </ul>	<ul style="list-style-type: none"> <li>Award category sponsorship</li> <li>Present award on stage</li> </ul>	<ul style="list-style-type: none"> <li>Award category sponsorship</li> </ul>	-

## Other sponsorship opportunities

If our ICF premier sponsorship options are not suited to your organisation, or you have something else in mind, please contact the NSWICC events team. An example of additional sponsorship opportunities include:

- Day 1 - Tradeshow lunch - \$7,500 +GST
- Day 1 - Networking event and/or 'You're in a League of Your Own' competition - \$7,500 +GST
- Day 2 - Knowledge forum lunch - \$7,500 +GST
- Business Lounge - \$5,000 +GST







# NSWICC

## INFRASTRUCTURE & CONSTRUCTION FORUM

### Thank you!

Thank you for your interest in sponsoring the 2023 NSWICC Infrastructure & Construction Forum - If you have any further questions or queries:

- Visit: [www.nswiccevents.com](http://www.nswiccevents.com)
- Call: 02 4932 7722
- Email: [events@nswicc.com.au](mailto:events@nswicc.com.au)